



# CamCamX

Product Data Sheet

Version 2.0

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## Live Broadcasting For All

Since 2007, CamCamX is the live video mixer for everybody. Add one additional external USB webcam to your Mac and you're ready to go live on the internet. Broadcast directly to YouTube or any of the many live streaming websites on the internet.

## Easy, Familiar Controls

CamCamX is designed to emulate the operation of a simple two camera hardware video mixer. A crossfader mixes between A/B inputs. While input B streams live, prepare a video, still image or camera on the A input. And then use the crossfader to switch between A and B.

## Ultimate Compatibility

CamCamX outputs a live video feed using a special driver plug-in. The driver makes CamCamX's output appear as if it is "yet another built-in camera" in the system. So most standard camera applications on the Mac will simply be able to use the live mixer output as if it were a single camera.

## Supports Standards

CamCamX works with almost all USB webcams (Logitech et al), the built-in FaceTime and iSight cameras and most other cameras which work with QuickTime.

CamCamX also plays most Mac-friendly media files including .mov, .m4v and .mp4 files. For still image, PNG, JPG and TIFF are supported.

## Streaming Features

Type messages directly to webcam chat clients using lower third titles. Or conduct interviews with your guest's name prominently displayed.

## Inexpensive

Unlike other live streaming solutions on the market which can cost upward of \$500 per computer, CamCamX is priced for the average Mac user. Pick up a few inexpensive USB webcams from your local electronics store and you can be broadcasting with multiple cameras for under \$150.00.

## AT A GLANCE

- A I B style video mixer.
- Cross fader wipes and fades.
- 'Two up' and PIP mode for interviews.
- Connect up to 5 inexpensive USB cameras.
- Gradient wipes (custom transitions).
- Lower third titles with custom fonts & color.
- Live broadcasts and screencasts.
- Works with Flash-enabled websites.
- Works with 64-bit Safari.
- Works with Google Chrome.
- Works with QuickTime & Broadcaster.

## INPUTS

- Most USB UVC cameras including Logitech.
- Apple FireWire cameras.
- Most DV Camcorders.
- GrabberRaster for screen-casting (sold separately).
- QuickTime and H.264 movies.
- Standard still image formats (PNG, JPEG etc.)

## OUTPUTS

**Projector** - mix directly to the screen on an external projector using any available resolution.

**Streaming Output** - push your live feed into other Mac apps or stream to the global internet.

- **CoreMediaIO** - output compatible with all AVFoundation camera applications including Apple Photo Booth (Lion and Mountain Lion). CMIO drivers are the most up-to-date modern media architecture available from Apple.
- **QuickTime VDIG** - compatible with QuickTime enabled camera applications. The industry standard for camera devices prior to the introduction of AVFoundation (pre-2011).
- **CoreImage** - sends output to QuickLook, Quartz Composer and many other standard Mac applications.

## SYSTEM REQUIREMENTS

**Compatible with all Macs made since 2006.**

Intel CPU with Snow Leopard 10.6.8, Lion 10.7.5 and Mountain Lion 10.8.

G4/G5 CPU with Leopard 10.5.8.

## SUPPORT

Free technical support is available for the first 30 days after purchase. Limited, ongoing support is available by email.

We generally fix all bugs that customers report.

## PRICING

\$59 CamCamX 2.0  
\$30 Upgrade from earlier versions.

Subscriptions (works like AppleCare)

\$99 3 year subscription.  
\$149 Lifetime subscription.

Educational and volume discounts are available.

Direct all enquiries to ***ms@b-l-a-c-k-o-p.com***

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